



# Mathis Freudenberger

Product Designer • 22 years old

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## WORK EXPERIENCE

### **Onepoint** - Product designer (intern)

MAR 2021 - NOW | Paris, France

Creation or redesign of business tools and mobile applications using Figma, within a multidisciplinary team. Creation and animation of workshops, management of various projects in contact with users.

### **PSA Groupe** - UX Designer (intern)

OCT 2019 - FEB 2020 | Shanghai, China

Conception of embedded interfaces for the automotive industry, with a design system development. In parallel with UX Research and user testing works, in a UX team of 15 people.

### **Oréades** - Product designer (intern)

SEPT - NOV 2018 | Nantes, France

Design of websites and business applications in Sketch in collaboration with a product owner and a team of developers. Using the agile method for all the agency's projects.

### **Freelance** - Product Designer

SINCE SEPT 2017 | France

Realization of digital projects in the field of events, retail and connected health. Supervision of an "Entrepreneurial" workshop at IFP School Paris, as a design consultant in 2021. Teaching user-centric design and Figma.

## EDUCATION

### **Master's Degree** - Digital Design

2019 - 2021 | L'École de design Nantes Atlantique

Learning of project framing methodologies, management of co-design workshops, definition of roadmaps. Conception of digital projects, connected objects and service design. Completion of an end-of-study project and writing of a thesis.

### **Bachelor's Degree** - UX/UI Design

2016 - 2019 | L'École de design Nantes Atlantique

Learning interface design tools and user research methodologies through group work.

## SKILLS

### **Design**

Journey Maps, Card-sorting, User Research and Synthesis, Wireframing, Interaction design, User flow, User Interface, Prototyping, Usability testing, User Experience, Visual design.

### **Conception**

UX Screens, UI Kit, Design system, Components, Responsives interfaces, Mobile & Desktop, Animate prototype.

### **Methodologies**

Design Thinking, Agile and Scrum Method, Atomic Design, User Research, Atomic Research.

### **Languages**

French - Mother tongue

English - Fluent | TOEIC 815

German - Good | Goethe-Zertifikat B1

Chinese - Mandarin's basics

## TOOLS

### **Design & Prototyping**

Figma, Sketch, Principle, Zeplin, Maze, Invision, Adobe XD, Notion, Trello, Slack, Adobe Creative Suite.

### **Extras**

Wordpress, HTML5, CSS, Final Cut Pro, Procreate, Origami, Affinity.

## HOBBIES

### **Art**

9 years of Fine art classes, generative art, exhibitions, conferences and workshops.

### **Sport & Jeu**

Volley-ball (national level), Football, Automotive sports enthusiast, Go Game, Strategic Games.

### **Environnement**

Co-founder of a cigarette butt recycling startup (@stopomegots).